

Eagle Foothills Grape Growers Association

Member Meeting

November 14th, 2018

6:30pm, Dude Dewald Cellars

Call to Order -

Minder called the meeting to order at 6:47 pm

Education -

1. *Don Burowski from Wilbur Ellis*
 - a. *Introduction, shared contact info*
 - b. *Plans to attend a meeting in late winter to discuss what should be happening in the vineyard during the season.*

Marketing Committee

1. *News - a marketing committee has been designated! - Gerry Tsuruda presenting*
 - a. *Committee members - Gerry Tsuruda, Martha Cunningham, Leslie Ditz, Deanna Tsuruda*
 - b. *Goal of the committee - to promote the AVA and EFGGA*
 - c. *Current Projects:*
 - i. *Signage*
 1. *Are there people willing to put up signs? Yes.*
 2. *Would it be an AVA or EFGGA sign? Not decided.*
 - a. *Further discussion regarding the difference between EFGGA and the AVA. Members are still confused. Perhaps we should make a graphic to send out to members?*
 3. *Doug at Budget Signs has the AVA sign design.*
 - a. *Martha to send out his contact info*
 - ii. *Bumper Stickers*
 1. *They are in!*
 2. *Gerry suggests we don't sell them. The board will discuss at next board meeting.*
 - d. *Suggested Future Project(s):*
 - i. *T-shirts - Ed Camp would like to get t-shirts for the AVA and/or growers association.*
 1. *If we decide to get t-shirts, the board suggests members pre-order and pre-pay for them.*

Financials

1. *Selling bumper stickers on website*
 - a. *See above note...*
2. *EFGGA Business Cards, for members that might want them?*

- a. *No one felt strongly, business cards will be tabled for the time being.*

Other Business -

1. *Wilkins Weather Stations*

- a. *Wilkins presented and showed us what a station looks like. Also explained how they work.*
- b. *Some members are interested in purchasing their own units and wondering if they could then be integrated into the network. Wilkins thinks that is possible, but needs to look into further.*
- c. *Discussed collecting personal data for vineyards with simpler stations. \$99-\$200 bluetooth enabled.*

2. *Eagle Wine Co.*

- a. *A custom crush facility has been developed and will be built on the 3 Horse Ranch property in 2019.*
 - i. *Will include production facility - with "menu" of options for people that would like to produce wine their, or use equipment.*
 - ii. *Will include tasting rooms for multiple brands*
 - iii. *Will include caves for barrels and case good storage*
 - iv. *Will include an event center*
 - v. *Will include a 1500 person amphitheatre for concerts*

3. *New Business*

- a. *Congrats to Dude Dewald Cellars! Official with the TTB!*

Adjourn -

Pasculli adjourned the meeting at 8:04 pm

Next Meeting: TBD