

Eagle Foothills Grape Growers Association

Board Meeting

February 6th, 2019

8:00am, Rembrandt's Eagle, ID

Call to Order - 8:02 am

Special Notes

Minder nominates Johnna Burchert to fill the third board position. Benear seconds, motion passes. Burchert suggests she should take the secretarial position and nominates Minder for President. Benear seconds, Minder abstains from vote, motion passes.

Education

1. *Dan Borowski, available for an upcoming ed meeting?*
 - a. *Richard to reach out and schedule a time that he is available*
 - b. *Plan for it to be at the 3HR tasting room and will be grower focused*
2. *Other topics to present/discuss, especially at "Annual Meeting"*
 - a. *Summer meeting to be set - June dates will be looked at*
 - b. *Start a document for topics of interest*
 - i. *Education - Kat House to do an education element?*
 - ii. *TTB Compliance?*
 - iii. *Wine Business*
 - iv. *AVA vs Sub AVA vs other designations?*
 - v. *winery/grower relationships*
 - c. *Possibly send an email asking what the members would like to see for education at the annual meeting.*
 - d. *How to increase membership/reach?*
 - e. *Social, education, meeting*
 - f. *Regulation update - especially statewide - delegate to another member*
 - g. *How to get more acres planted?*
3. *Encourage members to attend Idaho Wine Commission Annual Meeting*
 - a. *Send out email to mailing list and encourage attendance*
 - b. *How do we engage more with the commission?*
 - i. *Attending monthly meetings. If Minder is unable to attend Benear or Burchert will be notified and someone from EFGGA will attempt to attend.*
4. *AVA Rules - comment period open on TTB website, what should the EFGGA support/say?*
 - a. *Hailey to look at comment section on TTB site and form an EFGGA opinion to submit. If outside the discussion this morning, then Hailey will regroup with board members.*

Marketing Committee

1. *Gerry Tsuruday to send packets - what, if anything, needs to be done to move forward?*
 - a. *What are we trying to accomplish with the video?*
 - b. *Possibly need to be shortened - 2-3 minutes max - so we can show at Idaho Wine Annual meeting*
2. *Bumper Stickers - available on website?*
 - a. *Board motions to give them out to members. Too expensive to have on website with minimum charges.*

Financials

1. *Renewals are to be done by month, until that becomes too big of a burden for the Treasurer.*
2. *Beneat presents current financials*
 - a. *We have over \$800 in our bank account.*
 - b. *Beneat will begin working on filing our taxes. If they are complicated we will discuss hiring a CPA.*

Other Business -

1. *New Business*
 - a. *EFGGA/EFAVA Signage*
 - i. *Still need artwork*
 - ii. *Richard to see about making a process for getting the signage*
 - iii. *Possibly provide an EFGGA sign to new members*
 - b. *Angie Shaltry, Consultant - being used by several EFGGA members and properties in the AVA as a consultant*
 - i. *If we have enough business, Floriano will contract for all labor except spraying.*
 - c. *Johnna to change the registered agent from Mark Pasculli to another board member.*

Adjourn - 9:05am

Next Meeting: TBD